

# Census + New Mexico: What You Need to Know



As a Census Ambassador, it's important that you know some key details about the 2020 Census and how it impacts our state. The information below is simple and straightforward, but it's the most important information to share.

- The last day people can respond to the 2020 Census is September 30th.
- The census is 10 simple questions that are easy for everyone to answer.
- It does not ask for social security numbers, credit card numbers, or citizenship status.
- People need to count everyone who lives with them most of the time. This includes babies, relatives, roommates, or anyone else who stays there.
- Everyone can take the census today. They can respond:
  - Online: [2020census.gov](https://2020census.gov)
  - By phone: 844-330-2020 (English), 844-468-2020 (Spanish)
  - By mail if they received a paper form
- Census workers are following up with households that haven't responded, but it's best to encourage people not to wait for a knock on the door.
- The census impacts how much federal funding New Mexico gets each year. For every person not counted, New Mexico loses out on about \$37,000 federal dollars over 10 years.
- It also determines the number of congressional seats New Mexico gets and impacts the redistricting process.
- Where there are more people, more funding and essential services are needed. We all benefit when we are all counted.
- If we are not counted, the federal funding that New Mexico needs and deserves will just go to another state. New Mexico will be left to fill in the gaps that would've otherwise been taken care of by federal dollars.